

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

Cooper Black : for primary use

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*

Midtown : for primary use

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

Helvetica Neue : for secondary use

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Minion : for body copy

The typefaces used for

MIDTOWN communications are :

Cooper Black : for primary use

Midtown : for primary use

Helvetica Neue : for secondary use

Minion : for body copy